Second part of the speech:

Why are we useful as a team on this matter?

This is our starting point. Smart homes are only an example of this crazy project that is the IoT. We are already living in a world with connected objects. But they are only a mere transition between the Internet era and the world we have just described to you.

Today, some companies are taking risks. They are investing time and money in R&D about this IoT. And it is our job to guide them.

IoT is crazy and revolutionary. Our everyday life is going to be turned upside down and the transition has to be done carefully. Since today everyone is connected to the internet, strategies will of course be needed to help companies create something that will fulfill an entire planet’s needs. But strategies will also be needed to make sure research is not made in vain, or that the released products will not be received by an unprepared society.

By gathering data and analyzing the current situation, existing technologies and research fields, our team can enlighten those companies, and help them define a strategy that will lead them to the top of the world of tomorrow.